

# Privacy Policy for St Paul's Dental Practice Ltd

At St Paul's Dental Practice we respect your right to privacy and are committed to maintaining your confidence and trust. We understand the importance of protecting the personal information that we obtain from you.

This website uses Google Analytics to help analyse how users use the site. Our web server automatically collects and aggregates information about your visit to [www.stpaulsdentalpractice.co.uk](http://www.stpaulsdentalpractice.co.uk), including your IP address, service provider, browser type, domain names of referring websites, operating system, pages accessed on our website, and the date and time of your access. This information is not personally identifiable. This information is then used to evaluate visitors' use of the website and to compile statistical reports on website activity.

Google will not associate your IP address with any other data held by Google. Neither we nor Google will link, or seek to link, an IP address with the identity of a computer user. We will not associate any data gathered from this site with any Personally Identifiable Information from any source, unless you explicitly submit that information via a fill-in form on our website.

## Sharing your information

We do not share your personal information with third parties, unless you have granted us permission to do so. We may disclose or use your personal information when we, in good faith, believe that either the law requires us to do so or such action is necessary to protect or defend St Paul's Dental Practice's rights or property.

## Taking care of your information

If you provide us with personal information through the St Paul's Dental Practice website, you have the right to access this data. We will at your request, update, delete or modify your personal information.

We keep the personal information collected through our website as long as it is required to service your request, or until you request its deletion. The information collected about your visit to our website for the purpose of Google Analytics is kept until we have completed our review and analysis of this information.

## Opting Out

If you are a St Paul's Dental Practice contact, you may receive direct mail or other marketing material from us.

You can "opt out" of receiving direct mail and marketing material from St Paul's Dental Practice at any time, by either contacting us or by following the "unsubscribe" instructions contained within the communication.

## Links to Third Party Websites

Websites accessed from [www.stpaulsdentalpractice.co.uk](http://www.stpaulsdentalpractice.co.uk) via hyperlinks or links to other sites may be governed by privacy policies and practices that differ from this Policy. You are encouraged to become familiar with the privacy policies and practices of every website you visit prior to disclosing any personal information.

## Use of Cookies

We use cookies on this website. A cookie is a small text file containing a unique identifier that is placed on your device, for example, a computer or mobile phone

when you visit a website. They cannot be used to identify you personally. These pieces of information are used to improve services for you.

### **Changes to the St Paul's Dental Practice Privacy Policy**

If at any time in the future we decide to modify this Policy, we will notify you.

Changes to this Policy will not affect our use of previously provided personal information.

### **Acceptance of this Policy**

By using [www.stpaulsdentalpractice.co.uk](http://www.stpaulsdentalpractice.co.uk), you signify your acceptance of this Policy. If you do not agree with the terms and conditions contained in this Policy, please do not use this website.

If you have questions concerning our privacy policy, please use our contact details to discuss them.